AVA Region IV Board Meeting Call

February 21, 2022 @ 7:00pm MT - Meeting Minutes

Attendees: Andi, Jorden, Greta, Allison Mitchell, Rachel, Loree, Rosie, Lee, Ciana

1. Frank Resignation

 We should check in with Frank regarding potential nominees

 Rosie can reach out (Christy?)

2. Review/Approval 1/10/22 Minutes

 Rosie moves to approve, Jorden seconds - all in favor

3. Financial Report/Updates - Ciana

 Deposit down for TX facility

 More financial info available on this before too long

 Tix for RM Horse Expo

 Filing R IV taxes mid-March

4. Task Force Reports

Education (& competition)

Rocky Mtn Horse Expo - Feb 25-27 2022

No free entry this year, $15 adult tix and $12 youth tix, Region could provide for volunteers at our “booth”

Folks slow to sign up, Loree bumped it up again, Allison sent email reminder as well.

Do we need promo materials?

 Allison thinks we’re getting promo box from AVA

 Info from individual clubs could definitely be helpful

Vault N’Texas Education FunFest Event – April 1-3, Dripping Springs Ranch Park

 Entries due March 8

 Flights & lodging are booked for judges

 Clinicians are booked

 Tentative schedule is built

 Push promotion!

Regional Championship & NM Educational Event –June 3-5

 Going to tie in coaches certification, can utilize resources associated

Mon/Tue for coaches training (dependent upon who signs up & can stay)

Plan to start educational events on Friday, as soon as possible; Saturday for as much competition as possible, with potentially a fun “show” in the evening; half of Sunday to finish competition & then wrapping up with educational events.

Facility has set up scheduled for Thursday, could potentially bring in horses starting then, if anyone will utilize.

We would have to see if anyone would. Greta thinks we could get set up on Friday morning with no issue.

Ciana doesn’t think this day is costing us any extra

 Ciana needs copy of application to National office

 No one is sure if this actually got sent

Needs to be on our to-do list (Rachel should do, after quick meeting with Loree & Ciana)

Octoberfest October 7-9

 Do have facility and judges booked

 Has all recognitions at this time

 Should be on AVA calendar, but probably not in comp web yet

Colorado Educational Event

 1st or 2nd weekend in Nov

 Still in discussion with facilities

 Deadline to nail this down by March 14 meeting

Applying for AVA Grant for clinic

 Maybe for “Coaches in training” at Region event in NM in June

 Greta should apply individually to start

If declined, or no response, maybe we can pull from Region IV Grant?

 What is the update on that?

Large chunk of regional pot is going towards some overall AVA training

 Remainder is still TBD

 Rosie applied for a grant for TX event

Sportsmanship

Andi to follow up with Scott Donovan on style of jacket we like, numbers we may need (thinking enough for a year or two to start, supply chain issues are concerning)

 See if he can get it at cost, and plus cost of embroidery

Will get cost estimates, jacket counts (4 Sportsmanship, 9 board members, how many highpoint??), and submit numbers to board for approval by 3/2 at latest

Check if he has anything else he might be able to get at a good cost for highpoint (jackets reserved for something not as prolific)

Trajectories

 Big thing is coaches in training clinic

 As previously discussed, prefer to do immediately after NM event

 Greta has outline of what to include in this training

But maybe send this out to those interested, to see if there’s anything else they might like to see/learn?

Will have more details by next meeting

DEI /Inclusivity

 Loree uploaded many pics to the website

With Frank no longer chairing, this is about the extent of it for now, will revisit at another time

Promotion

 Loree has updated website beautifully

 Region IV survey for website profiles is ready to go out

5. Region Basket at Symposium

 Jorden sent request out to region to ask for donations to basket

 Loree to send follow up request

 Could throw in a certificate for entry to the CO education event

 All like this idea

 Have some food items

 Kathy Schimak donating a unitard as standalone item

 Region IV should be well represented

6. Mary Cole Auction Item

 Set up online auction leading up to Octoberfest

Then have the item at Octoberfest to continue & wrap up bidding & announce winner there

Lee will look into Online Auction sites

7.Awards Program - Advertising

 Lots of potential Highpoint awards

Would prefer something small for lower levels, then get progressively nicer as the level increases; something that doesn’t require sizing (keychains, plastic/stainless water bottles, beanies, drawstring bags, duffles)

 Andi will ask Scott about these as well

**Next meeting Monday March 14, 2022 @7:00P MT**